Since 1991

SENGUNTHAR ARTS AND SCIENCE COLLEGE

(Affiliated to Periyar University, Salem and Approved by AICTE, New Delhi)
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Tiruchengode – 637 205.



Number of papers published per teacher in the Journals notified on UGC website during the year (2017-2018), (2018-2019), (2019-2020), (2020-2021), (2021-2022).

S.No.	PubMedID	Publicat ion Type	Publication Title	Author Name	Journal Name	Year
1	UGC-Care- List	Journal	Antioxidant and Antimicrobial Activity of Honey from Mangrove Forest	P.Senthikumaran	International Journal of Pharmaceutical Research	
2	UGC Care- List	Journal	Antioxidant and Antimicrobial Activity of Honey from Mangrove Forest	J.Mallika	International Journal of Pharmaceutical Research	
3	UGC Care- List	Journal	Antioxidant and Antimicrobial Activity of Honey from Mangrove Forest	A.Nelson	International Journal of Pharmaceutical Research	
4	UGC Care- List	Journal	Analysis of potentiality of Halobacterium in promoting plant growth.	P.Venkatachalam.	International journal of basic and applied research	
5	UGC Care- List	Journal	Analysis of Potentiality of Halobacterium In Promoting Plant Growth.	P.Ashok Kumar	International Journal of Basic And Applied Research.8 (9), 533 – 545.	
6	UGC Care- List	Journal	Isolation and identification of neutrophilic iron oxidizing bacteria and its biosorption characterization	P. Ashokkumar	International journal of basic and applied research	
7	UGC Care- List	Journal	Performance of the Fuzzy Clustering using Pattern Reduction Technique	Mrs.P.Gayathridevi	International Journal of Research in Electronics and Computer Engineering	
8	Peer Reviewed Journal	Journal	DNA binding and dna cleavage studies of triazole based mononuclear cu(II) complexes	Dr. S. Poornima	European Journal of Pharmaceutical and Medical Research	
9	Peer Reviewed Journal	Journal	First Reformulated Zagreb Indices Of Graphs	R.Murugesan	Carpathiyan Mathematical Publications	2017 - 2018

10	Peer Reviewed Journal	Journal Journal	Antibacterial activity and phytochemical analysis of crocus sativus (saffron) against multidrug resistant pathogens. Effect of ph,	P. Venkatachalam	European Journal of Pharmaceutical and Medical Research
11	Reviewed Journal	Journal	Temperature and biomass on biosorption of heavy metals by Sphaerotilus natans.	P. Ashokkumar	International Journal of Microbiology and Mycology
12	Peer Reviewed Journal	Journal	Biosorption of lead, cadmium and iron by Sphaerotilus natans.	P. Ashokkumar	J. Bio. Env. Sci.
13	Peer Reviewed Journal	Journal	A study on employees performance evaluation system in hatsun agro product limited salem	Dr. V.Senthilraja	intercontinental journal of marketing research review
14	Peer Reviewed Journal	Journal	A study on customer satisfaction saving account in urban cooperative bank at salem city	Mrs. M.Revathi	intercontinental journal of marketing research review
15	Peer Reviewed Journal	Journal	A study on customer satisfaction and expectation in pepsi with special reference to bangalore	Mr. R U Vignesh	intercontinental journal of marketing research review
16	Peer Reviewed Journal	Journal	A study on food adulteration and problems faced by indian people	Dr. V.Senthilraja	intercontinental journal of marketing research review
17	Peer Reviewed Journal	Journal	A study on consumer awareness about consumer protection act 1986 with special refence to food product in namakkal district	Mrs. M.Revathi	intercontinental journal of marketing research review

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19	Peer Reviewed Journal	Journal Journal	A study on Problems and Prospects of Powerloom Workers in Namakkal Dt. A study on	Dr. V.Senthilraja	recent trends in commerce & management
	Reviewed Journal		Consumer Awareness about Consumer Protection act 1986 with special Reference to food Product in Tamilnadu	Mrs. M.Revathi	commerce & management
20	Peer Reviewed Journal	Journal	Investors Perception towards Post office	Mr. R U Vignesh	recent trends in commerce & management
21	Peer Reviewed Journal	Journal	Analyzing various approach for implementation of honey pots in network Security	Dr.J.K.Kanimozhi	International Journal of Contemporary Research in Computer Science and Technology
22	Peer Reviewed Journal	Journal	A Review on QOS Routing in Mobile Ad Hoc Networks using Ant Colony Optimization Techniques	Dr.J.K.Kanimozhi	International Journal of Scientific Research in Computer Science, Engineering and Information Technology
23	Peer Reviewed Journal	Journal	Finding and Preclusion of Malicious Criticism Rating in web Service Proposal Systems	Mrs.R.Bharathi	International Journal of Research in Information Technology (IJRIT)
24	Peer Reviewed Journal	Journal	A Trivial Positive Resource Direction – Finding Protocol for Mobile Adhoc Networks	Mrs.R.Bharathi	International Journal of Research in Information Technology (IJRIT)
25	Peer Reviewed Journal	Journal	Finding and Preclusion of Malicious Criticism Rating in web Service Proposal Systems	Dr.J.K.Kanimozhi	International Journal of Research in Information Technology (IJRIT)

26	Peer Reviewed Journal	Journal Journal	A Trivial Positive Resource Direction – Finding Protocol for Mobile Adhoc Networks Energetic	Dr.J.K.Kanimozhi	International Journal of Research in Information Technology (IJRIT) International
	Reviewed Journal		Knowledge of Limitation for Semi-Supervised Gathering	Mrs.R.Bharathi	Journal of Research on Science Engineering and Technology
28	Peer Reviewed Journal	Journal	Public Integrity Auditing for Shared Dynamic Cloud Data with Group user Revocation	Mrs.R.Bharathi	International Journal of Computer Science Engineering and Technology
29	Peer Reviewed Journal	Journal	A Study on Quality of Service and Ant Colony Optimization in Routing of Mobile Ad Hoc Networks	Dr.J.K.Kanimozhi	International Journal of Advanced Research in Computer Science and Technology (IJARCST' 2017)
30	Peer Reviewed Journal	Journal	Diabetes Prediction using Machine Learning Approach – A Study	Dr.J.K.Kanimozhi	Shanlax International Journal of Arts, Science and Humanities
31	Peer Reviewed Journal	Journal	Cache Schema Based Multimedia Video Streaming for Enhanced Quality of Services using Average Arrival Time	Dr.J.K.Kanimozhi	Shanlax International Journal of Arts, Science and Humanities
32	Peer Reviewed Journal	Journal	Stock Market Prediction Based on News Sentiments	Dr.J.K.Kanimozhi	International Journal of Advances in Shell Programming
33	Peer Reviewed Journal	Journal	Detection of Malicious Packet Droppers in Mobile Ad Hoc Network	Mrs.P.Gayathridevi	International Journal of Contemporary Research in Computer Science and Technology

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34	Peer Reviewed Journal	Journal	Structural, Optical and Magnetic Properties of Co Doped zno thin films	S.Ravikumar	International Journal of TechnoChem Research
35	Peer Reviewed Journal	Journal	Preparation and Characterization of Dip coated zno Thin Films for Dye - Sensitized Solar cell Applications	S.Ravikumar	International Journal of TechnoChem Research
36	Peer Reviewed Journal	Journal	New accounting standards in india what do companies need to know?	Dr.T.Arul	Annual international research journal on multidisplinary
37	Peer Reviewed Journal	Journal	An overview of online marketing strategies	R.Rupa	Annual international research journal on multidisplinary
38	Peer Reviewed Journal	Journal	A study on consumer behaviour towards online shopping with reference to saalen district	S.Sundaravadivelu	Annual international research journal on multidisplinary
39	Peer Reviewed Journal	Journal	Gold in accountability - goldability	E.Swathi	Annual international research journal on multidisplinary
40	Peer Reviewed Journal	Journal	A study on short term solvency position of select co operative suger mills in tamilnadu	Dr.T.Arul	intercontinental journal of markering research review
41	Peer Reviewed Journal	Journal	One-step microwave synthesis of pure and Mn doped WO3 nanoparticles and its structural, optical and electrochemical properties	A.Kumaresan	Journal of Material Science: Materials in Electronics
42	Peer Reviewed Journal	Journal	preparation and characterization of dip coated zno thin films for dye- sensitized solar cell applications	Mrs.Julimargret	Shanlax International Journal of Arts Science and Humanities

43	Peer	Journal	preparation and		Shanlax	
	Reviewed		characterization		International	
	Journal		of dip coated zno	Miss.K.Divya	Journal of Arts	
			thin films for dye-	Wiiss.K.Divya	Science and	
			sensitized solar		Humanities	
		_	cell applications			
44	Peer	Journal	Synthesis and		Journal of	
	Reviewed		limitation of zno materials for	a 7 "	Emerging	
	Journal		DSSC crystal and	S.Ravikumar	Technologies and	
			Surface structure		Innovative	
45	Peer	Journal	Preparation and		Research(JETIR) Shanlax	
45	Reviewed	Journal	Characterization		International	
	Journal		of Dip coated zno		Journal of Arts	
	Journal		Thin Films for	S.Ravikumar	Science and	
			Dye - Sensitized		Humanities	
			Solar cell		Tramanices	
			Applications			
46	Peer	Journal	Phytochemical		journal of	
	Reviewed		Antioxidant		Emerging and	
	Journal		Activity And Invitro		Innovative	
			Antidiabetic		Research	
			Study of	P.Senthikumaran		
			Eucalyptus			
			globoidae leaf			
			extracts on			
			Ethylacetate and			
			Ethanol			
47	Peer	Journal	Phytochemical		journal of	
	Reviewed		Antioxidant		Emerging and	
	Journal		Activity And Invitro		Innovative	
			Antidiabetic		Research	
			Study of	J.Mallika		
			Eucalyptus			
			globoidae leaf			
			extracts on			
			Ethylacetate and			
40	Do ou	la	Ethanol		in man in f	
48	Peer	Journal	Phytochemical Antioxidant		journal of	
	Reviewed		Activity And		Emerging and Innovative	
	Journal		Invitro		Research	
			Antidiabetic		nesedicii	
			Study of	R.Ranjitha		
			Eucalyptus	-		
			globoidae leaf			
			extracts on			
			Ethylacetate and			
			Ethanol			

49	Peer Reviewed Journal	Journal	Phytochemical Antioxidant Activity And Invitro Antidiabetic Study of Eucalyptus globoidae leaf extracts on Ethylacetate and Ethanol	K.Karthika	journal of Emerging and Innovative Research	
50	Peer Reviewed Journal	Journal	Impact of GST in banking sector	Dr. V.Senthilraja	finance & banking	
51	Peer Reviewed Journal	Journal	Finite dimensional fuzzy bi-normed linear space	A.R. Manikandan	International Journal of Pure and AppliedMathemat ics	
52	Peer Reviewed Journal	Journal	Isolation, Characterization and Effect of Ferrous Salts on Growth of Iron Bacteria	P. Ashokkumar	International Journal for Research in Applied Science & Engineering Technology (IJRASET)	
53	UGC-Care List	Journal	Effect of Euphorbia hirta root extract on struvite crystals	P. Venkatachalam	Journal of Pharmacognosy and Phytochemistry	
54	Peer Reviewed Journal	Journal	cloud computing security algorithms	P.Balamurugan	international journalof contemporary research in computer science & technology	
55	Peer Reviewed Journal	Journal	study on ditributed data mining techniques and methodology	R.Senthilkumar	international journalof contemporary research in computer science & technology	
56	Peer Reviewed Journal	Journal	study on ditributed data mining techniques and methodology	E.Prabakar Raj	international journalof contemporary research in computer science & technology	2018 - 2019

57	Peer Reviewed Journal	Journal	Bayesian Networks for Intrustion Detection Systems using K2 Algorithms	Dr.J.K.Kanimozhi	International Journal of Advanced Research in Science and Engineering	
58	Peer Reviewed Journal	Journal	improved selective encryption method for iot- bsn using stream classification adaptive model	P.Balamurugan	international journalofadvance research, ideas and innovations in technology	
59	Peer Reviewed Journal	Journal	top-k associate secure pattern mining for mobile sensor using level based utility	P.Balamurugan	international journalofadvance research, ideas and innovations in technology	
60	Peer Reviewed Journal	Journal	Performance of the Fuzzy Clustering using Pattern Reduction Technique	Mrs.P.Gayathridevi	International Journal of Research in Electronics and Computer Engineering	
61	Peer Reviewed Journal	Journal	A Study of the Multilaminar Structure at the Time of Fertilization using Digital Image Processing	Mrs.R.Bharathi	International Journal of Engineering Science and Computing	
62	Peer Reviewed Journal	Journal	A Study on Video Compression in Wireless Sensor Network and Perceptually Driven Error Protection	Mrs.R.Bharathi	International Journal of Contemporary Research in Computer Science and Technology	
63	Peer Reviewed Journal	Journal	A Study on Breast Cancer Diagnosis using Genetically Optimized Neural Network Model	Mrs.P.Gayathridevi	International Journal of Engineering Science and Computing	
64	Peer Reviewed Journal	Journal	Improved Selection Encryption Method for IOT – BSN using Stream Classification Adaptive Model	Mrs.P.Gayathridevi	International Journal of Advance Research, Ideas and Innovations in Technology	

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65	Peer Reviewed Journal	Journal	Top-K Associate Secure Pattern Mining for Mobile Sensor data using Level Based Utility Pattern Algorithm	Mrs.P.Gayathridevi	International Journal of Advance Research, Ideas and Innovations in Technology	
66	Peer Reviewed Journal	Journal	A Study on CTG Monitoring System using Data Mining Techniques	Dr.J.K.Kanimozhi	International Journal of Engineering Science and Computing	
67	Peer Reviewed Journal	Journal	Evoluvation of crude extract and fractions of camellia sinessis leaves against human pathogenic bacterial strains	Ganesan S	Indo American journal of pharmaceutical research,2018	
68	Peer Reviewed Journal	Journal	Antibacterial effect of fraction and crude extract of terminalia chebula of streptococcus pneumonia and staphylococcus aureus	Ganesan S	World journal of pharmacutical research	
69	Peer Reviewed Journal	Journal	Biological importance of asafoetida	Saranyadevi S	Advances in Biomaterials and application	
70	Peer Reviewed Journal	Journal	Extraction and characterization of chitosan from crustacean westes	Dr.P.Vanathi	International jounral of science and research	
71	Peer Reviewed Journal	Journal	Preparation of chitooligosacchari de mesh graft using freeze gelation method wound dressing against diabetic foot ulcers pathogens	Dr.P.Vanathi	Indian journal of research in food science and nutrition	
72	Peer Reviewed Journal	Journal	recent trends of online markets in india	Dr.M.Revathi	Online International Interdisciplinery Research Journal	

73	Peer Reviewed Journal Peer Reviewed	Journal Journal	Some Results on Fuzzy Matrix 1,2, P-Norms Some Results on Fuzzy Matrix 1,2,	A.R. Manikandan	American International Journal of Research in Science, Technology, Engineering and Mathematics American International
	Journal		P-Norms	M.Gopinath	Journal of Research in Science, Technology, Engineering and Mathematics
75	Peer Reviewed Journal	Journal	Some Inequality of Fuzzy Matrices	A.R. Manikandan	American International Journal of Research in Science, Technology, Engineering and Mathematics
76	Peer Reviewed Journal	Journal	Some Inequality of Fuzzy Matrices	L.Chitra	American International Journal of Research in Science, Technology, Engineering and Mathematics
77	Peer Reviewed Journal	Journal	Purification and Characterization of Extracellular Nuclease from Bacillus Firmus VKPACU-1	P. Ashokkumar	International Journal for Research in Applied Science & Engineering Technology (IJRASET)
78	Peer Reviewed Journal	Journal	Antimicrobial And Antioxidant Activity Of The Ethanolic Root	P. Venkatachalam	International Journal of Recent Scientific Research
79	Peer Reviewed Journal	Journal	Optimization, Production, Purification of Laccase Enzyme from Bacillus sp	Nivedharshini	Journal of New developments in Chemistry

81	Peer Reviewed Journal Peer Reviewed Journal	Journal	Analysis of Opportunistic Routing in Wireless Ad-Hoc Networks using Firefly with D- Adapt OR Algorithm analysis of oppurtinitistic routing in wireless adhoc networks using	Mr.P.Balamurugan P.Balamurugan	Journal of Emerging Technologies and Innovative Research (JETIR) journalof information and computational science
			firefly d-adapt-or and artificial fish- swarm algorithms		
82	Peer Reviewed Journal	Journal	Multi Model Transmission Analysis Based Efficient Intrusion Detection System for Improved Performance	Dr.J.K.Kanimozhi	International Journal of Engineering and Advanced Technology (IJEAT)
83	Peer Reviewed Journal	Journal	A Review on Identification of the Drivers' Distraction while Driving	Dr.J.K.Kanimozhi	International Journal of Analytical and Experimental Model Analysis
84	Peer Reviewed Journal	Journal	A Comparative Study and Analysis of Routing Techniques using Ant Colony Based Algorithms in Mobile Ad Hoc Network	Dr.J.K.Kanimozhi	International Journal of Scientific Research in Computer Science Applications and Management Studies
85	Peer Reviewed Journal	Journal	Range Specific Neighborhood Rough Set Based Feature Selection for Driver Inattention Classification	Dr.J.K.Kanimozhi	International Journal of Recent Technology and Engineering
86	Peer Reviewed Journal	Journal	Driver Distraction Recognition using Convex-Hull and Geometry Based Support Vector Machine Classifier	Dr.J.K.Kanimozhi	Science, Technology and Development Journal

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87	Peer Reviewed Journal	Journal	Generating Query Facets using Knowledge bases	Mrs.R.Bharathi	International Journal of Contemporary Research in Computer Science and Technology	
88	Peer Reviewed Journal	Journal	A Study on Consumer Satisfaction Towards Online Shopping With Special Reference yto Namakkal District	L.Rajendran	Journal of Natural Remedies	
89	Peer Reviewed Journal	Journal	A Study on Consumer Satisfaction Towards Online Shopping In Namakkal District	L.Rajendran	International Journal of Disaster Recovery and Business Continuity	
90	Peer Reviewed Journal	Journal	Prospects and Problems of Online Shopping with Special Reference Krishnagiri District	S.Sekar	Studies in Indian Place Names	
91	Peer Reviewed Journal	Journal	A Study on Buying behaviour of College Students towards Online shopping (With Special Reference to Amazon.Com Unser's in Erode City)	L.Rajendran	Adalya Journal	
92	UGC-Care List	Journal	Hydrothermal synthesis of samarium(sm) doped cerium oxide(Ce)2) nanoparticles: Characterization and antibacterial activity	S.Ravikumar	Materials today	2019 - 2020

02		lournal	Accessment of		
93	UGC-Care List	Journal	Assessment of Service Quality on Customer Satisfaction in Five Star Hotels in Chennai City	S.Sekar	A Journal of Composition Theory
94	UGC-Care List	Journal	The Effect of Service Quality on Customer Satisfaction Towards Star Hotels in Tamilnadu	S.Sekar	A Journal of Composition Theory
95	UGC-Care List	Journal	Measuring Service Quality and Customer Satisfaction Towardss Five Star Hotels In Tamilnadu	S.Sekar	JOURNAL OF XI'AN UNIVERSITY OF ARCHITECTURE & TECHNOLOGY
96	UGC-Care List	Journal	A Study on Financial Performance of Oil Industries In Tamilnadu	R.Mukesh Kanna	JOURNAL OF XI'AN UNIVERSITY OF ARCHITECTURE & TECHNOLOGY
97	Peer Reviewed Journal	Journal	Importance of Online Marketing for Recent Trends	L. Rajendran	Online International Interdisciplinery Research Journal
98	Peer Reviewed Journal	Journal	Digital India Opportunities and Challenges	L. Rajendran	Emperor International Journal of Finance and Management Research
99	Peer Reviewed Journal	Journal	E-Commerce in India	S.Shobana	Emperor International Journal of Finance and Management Research
100	Peer Reviewed Journal	Journal	Customer Awareness of Internet Banking towards Service Provided by Tamilnadu Mercantile Bank Tiruchengode	T.Rajamanickam	Shanlax Inernational Journal of Commerce
101	Peer Reviewed Journal	Journal	Impact of GST on Hospitality Industry	S.Sekar	Shanlax Inernational Journal of Commerce

102	Peer Reviewed Journal Peer Reviewed Journal	Journal Journal	Demonitization in India Goodsand Service Tax in India An Overview	S.Abirami Sundari P.Arivalagan	Emperor International Journal of Finance and Management Research Shanlax Inernational Journal of
104	Peer Reviewed	Journal	Imapct of Demonitization of		Commerce Shanlax Inernational
	Journal		Online Shopping- A Study of Perception and Challenges amoug Female Customers In Erode City	L. Rajendran	Journal of Commerce
105	Peer Reviewed Journal	Journal	Impact of Demonitization on Indian Economy	L. Rajendran	Shanlax Inernational Journal of Commerce
106	Peer Reviewed Journal	Journal	An Overview of Trust and Risk Factors in Online Shopping in India	L. Rajendran	Inernational Journal of Education and Social Science
107	Peer Reviewed Journal	Journal	A Study on Ratio Analysis of Birla Cement Corporation	S.Sekar	Inernational Journal of Education and Social Science
108	Peer Reviewed Journal	Journal	Imapct of Demonitization in India	L. Rajendran	Research Explorer
109	Peer Reviewed Journal	Journal	A Study on New Taxation Policy in India on Godds and Service Tax (GST)	L. Rajendran	Research Explorer
110	Peer Reviewed Journal	Journal	Green Banking- Awareness brought Developing Ideas in Public Sector Banks for Future Enviornment	P.Arivalagan	Research Explorer

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111	Peer Reviewed Journal	Journal	Impact of Effectiveness of Performance Management System on Employee Satisfaction and Commitment	S.Abirami Sundari	Research Explorer
112	Peer Reviewed Journal	Journal	Hydrotherma l synthesis ofsamarium(sm) doped ceriumoxide(ce)2) nanoparticles :characterizat ionand antibacterialacti vity	S.Ravikumar	Materials today
113	Peer Reviewed Journal	Journal	A Study on Financial Performance of Oil Industries in TamilNadu	R. Mukeshkannaa	Journal Of Xi'an University Of Architecture & Technology
114	Peer Reviewed Journal	Journal	A Study on Buying Behavior of College Students towards Online shopping (With special Reference to Amazon .com users in Erode City)	L. Rajendran	International Journal of Research & bussiness innovation
115	Peer Reviewed Journal	Journal	A study on Consumer Satisfication towards online shopping in Namakkal District	L. Rajendran	International Journal of Research & bussiness innovation

116	Peer Reviewed Journal	Journal	Green Banking- Awareness brought Developing Ideas in Public Sector Banks for future Environment	P. Arivalagan	Research Explorer	
117	Peer Reviewed Journal	Journal	Impact of Effectiveness of performance management system on Employees Satisfaction and commitment	S. Abirami Sundari	Research Explorer	
118	Peer Reviewed Journal	Journal	The Effect of Service Quality on customer satisfaction towards star Hotels in Tamilnadu	S. Sekar	A Journal of Composition Theory	
119	Peer Reviewed Journal	Journal	Prospects and Problems of Online Shopping with special Reference Krishnagiri District	S. Sekar	A Journal of Composition Theory	
120	Peer Reviewed Journal	Journal	Measuring service Quality and Customer satisafaction towards Five star Hotel in Tamilnadu	S. Sekar	A Journal of Composition Theory	2020 - 2021

121	Peer Reviewed Journal	Journal	Financial Inclusion initiatives of cooperative banks a study in Tiruchengod e Taluk	T. Rajamanickam	International Journal of Research & bussiness innovation
122	Peer Reviewed Journal	Journal	A Study on Customer Satisfaction towards Hospality Industry with reference to Five star Hotels in Chennai city	S. Sekar	A Journal of Composition Theory
123	Peer Reviewed Journal	Journal	A Study on New Taxation Policy in India on GST	L. Rajendran & J. Selvarasan	International Journal of Research & bussiness innovation
124	Peer Reviewed Journal	Journal	Impact of Demonetizati on in India	L. Rajendran	Journal of Commerce and Management Research
125	Peer Reviewed Journal	Journal	Impact of GST on Hospilatity Industry	S. Sekar	A Journal of Composition Theory
126	Peer Reviewed Journal	Journal	E- Commerce in India	S. Shobana	
127	Peer Reviewed Journal	Journal	Customer Awareness on Internet Banking towards services Provided by TMB Tiruchengod e	T. Rajamanickam	Research Explorer
128	Peer Reviewed Journal	Journal	Demonetizati on in India	S. Abiramisundari	Research Explorer

129	Peer Reviewed Journal	Journal	Goods and Services Tax in India an Overview	P. Arivalagan	International Journal of Research & bussiness innovation
130	Peer Reviewed Journal	Journal	Impact of Demonestisa tion of Online shopping – A study of Perceptions and Challenges among Female Customers in Erode City	L. Rajendran	Journal of Commerce and Management Research
131	Peer Reviewed Journal	Journal	Impact of Demonetizati on on Indian Eceonomy	L. Rajendran	Research Explorer
132	Peer Reviewed Journal	Journal	Importance of Online Marketing for Recent Trends	L. Rajendran	Research Explorer
133	Peer Reviewed Journal	Journal	Enhanced LDA Based input selection towards the sentimental analysis	Dr. J.K. Kanimozhi	International Journal of Annals of R.S.C.B

124	Door	lournel	Ctmatama		
134	Peer Reviewed Journal	Journal	Structure based virtual screening, in silico docking, ADME Properties prediction and molecular dynamics studies for the idenfication of potential inhibitors against SARS- CoV- 2 M ^{Pro}	Anbuselvam Jeeva	International
135	Peer Reviewed Journal	Journal	Investigation of opportunistic Routing in Wireless Ad- Hoc Networks using Distributed Adaptive Opportunisti c Routing wih Artifical Fish- Swarm Algorithm	P. Balamurugan	Design Engineering
136	Peer Reviewed Journal	Journal	Inflation tendency in India with special reference currency against US Dollar	M. Revathi	international Journal of Innovative Technology and Exploring Engineering
137	Peer Reviewed Journal	Journal	Juvenile Innovative Entrepreneur s: Challenges Pave A Path to Opporunities	Dr. M. Revathi	Journal of Contemporary issues in business and Government

138	Peer Reviewed Journal	Journal	A Study on the Bilogical, Nutraceutical and Pharmaceuti cal Applications of Spirulina	Dr P.Venkatachalam	INTERNATIONAL JOURNAL OF RESEARCH AND ANALYTICAL REVIEWS
139	Peer Reviewed Journal	Journal	Autonomous Transaction Model for E- Commerce Managemnt using Block chain Technology	S.Sekar	A Journal of Composition Theory
140	Peer Reviewed Journal	Journal	A Study on cceptability of Social Media Networking sites among Women	S.Sekar	A Journal of Composition Theory
141	Peer Reviewed Journal	Journal	A Study on Influence of Leadership style and job satisfaction on Job Performance	S.Sekar	A Journal of Composition Theory
142	Peer Reviewed Journal	Journal	The Impact of Service Quality on Customer Satisfaction towards star hotels in Tamilnadu	S.Sekar	A Journal of Composition Theory
143	Peer Reviewed Journal	Journal	Research study on factors and strategies to impart employabilit y skills of college students in Tamilnadu	S.Sekar	A Journal of Composition Theory

144 Peer Reviewed Journal	Journal	Autonomous Transaction Model for E- Commerce Management using Block chain Technology	S.Sekar	A Journal of Composition Theory	
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